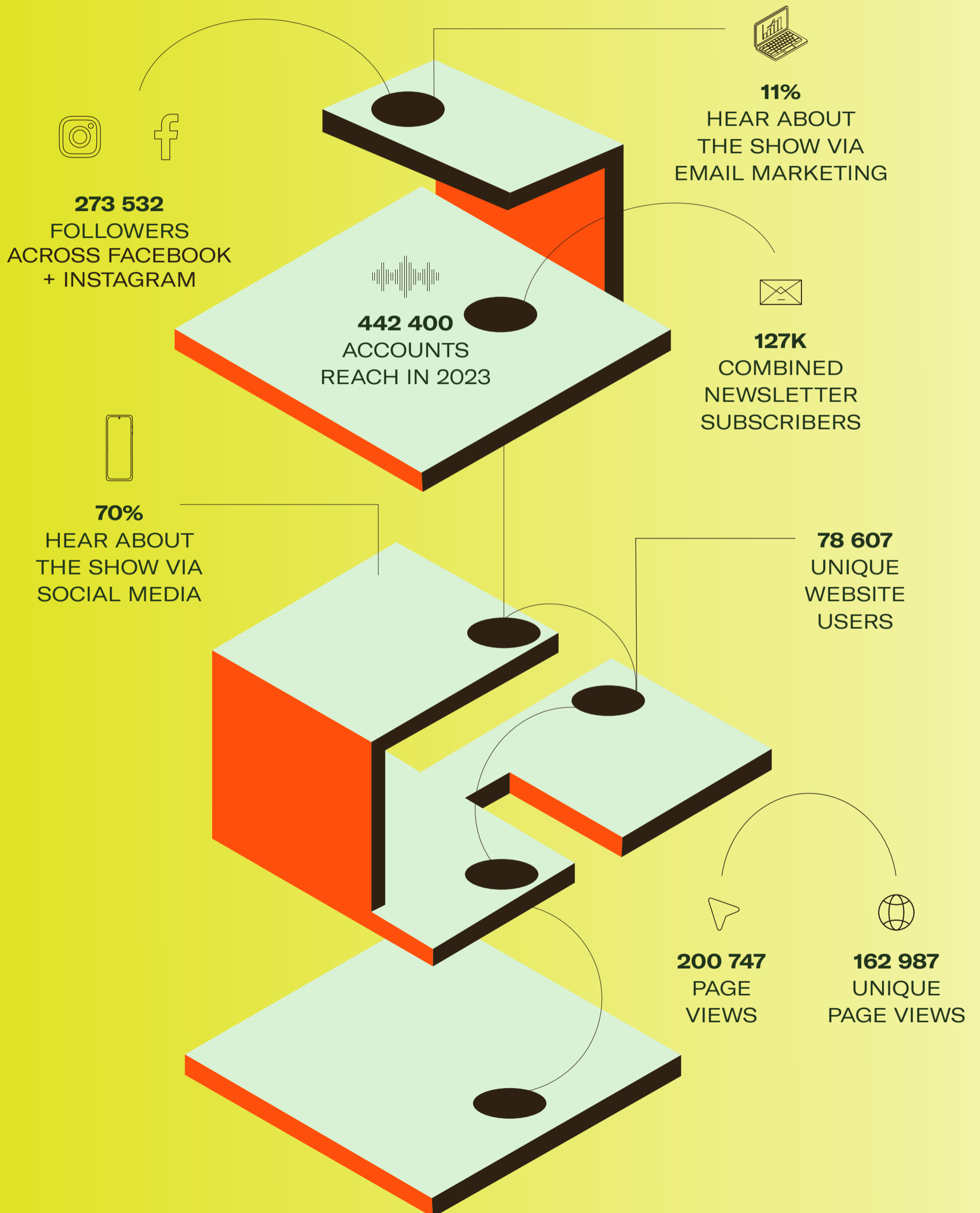


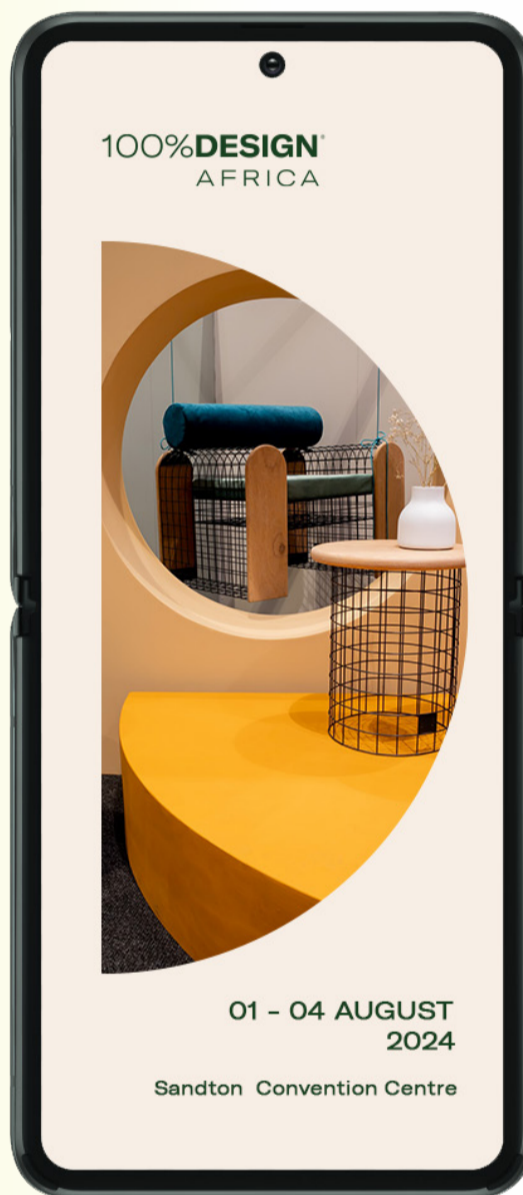
LET'S GET DIGITAL

2024 Digital offerings.
Designed to accelerate business growth.

OWNED CHANNELS POWER ROI

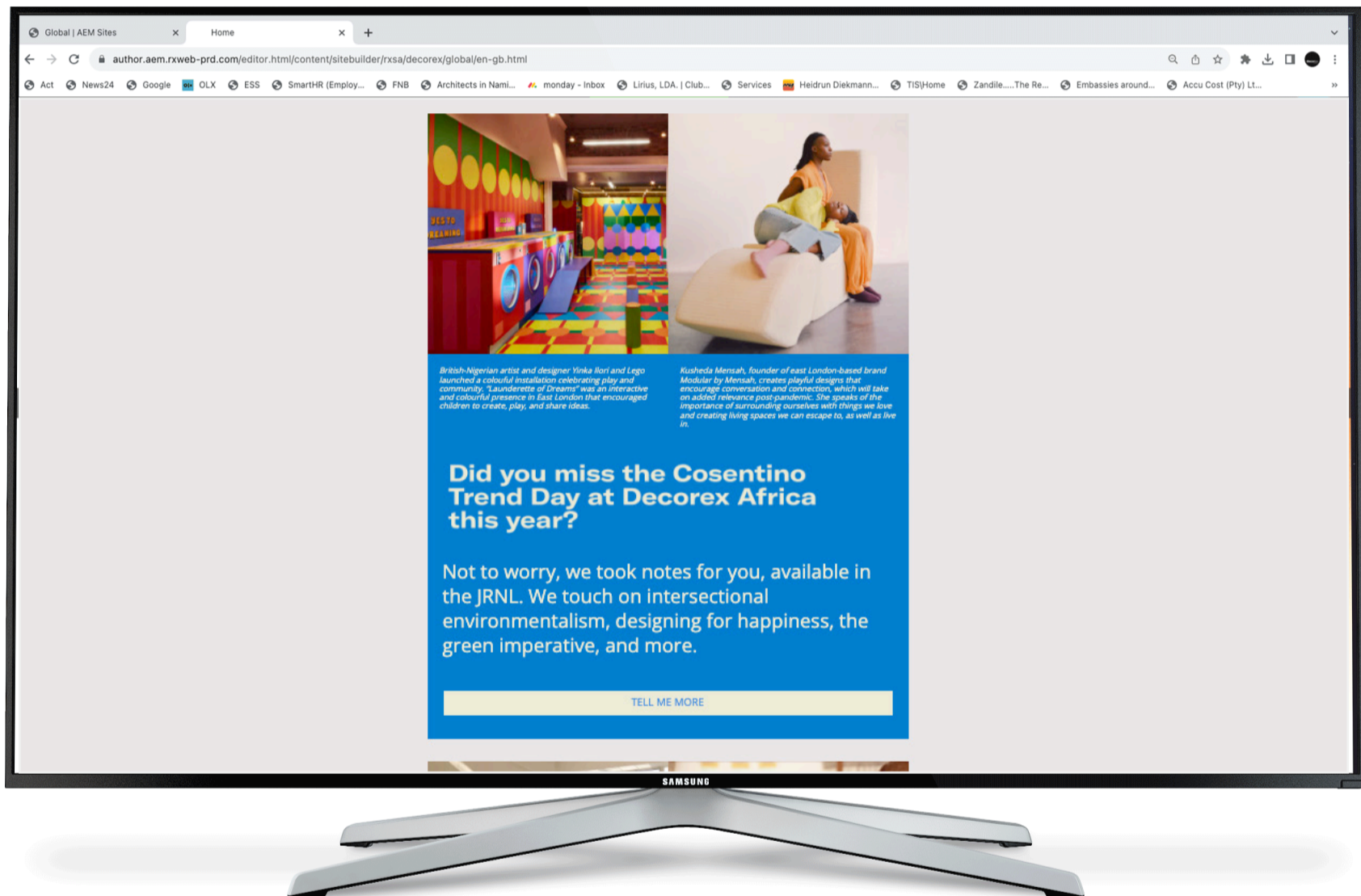
Decorex platforms create unparalleled opportunities to market and sell to your customers.





SOCIAL MEDIA

Social media allows direct communication and presents a non-invasive approach to nurture relationships with consumers, trade members and industry players.



MAILERS

Whether your campaign is on a national or regional level we can help you get your message to the right target market. Our databases are a highly targeted audience of opt-in subscribers who have chosen to be informed about products and services related to decor and design.

Capitalise on this hard-working media channel through:

- Brand or Product Feature in Decorex Africa monthly newsletters
- Brand owned newsletter targeted for your desired audience

RATES

SOCIAL MEDIA OFFERINGS	RATES
Instagram Post Boost + manage to the value of R500.00	R4 000.00
Facebook Post Boost + manage to the value of R500.00	R4 000.00
Instagram + Facebook Boost + manage to the value of R500.00	R7 500.00

All prices exclude VAT

MAILER OFFERINGS	RATES
Newsletter Banner Advert	R8 000.00
Mailer Footer Banner	R4 800.00
Mailer Banner Advert	R6 000.00
Dedicated Mailer to Databases	R10 000.00 - R15 000.00

All prices exclude VAT

WEBSITE OFFERINGS	RATES
Website JRNL Article Feature & Banner Advert	R20 000.00

All prices exclude VAT

RATES

EXHIBITOR & TRADE BUSINESS MATCHMAKING PORTAL	RATES
Home Page Advert On Connect Me	R10 000.00
Banner Advert On Search Page On Connect Me	R6 500.00
Featured Company/ Content Listing	R3 500.00
Company/Content Listing Advert	R6 500.00
Diary Takeover	R125 000.00

All prices exclude VAT

DESIGN WITH PURPOSE.

It's time to break old codes, to create new collaborations, and to invite our partners to actively participate in the co-creation of Decorex Cape Town, Decorex Joburg & 100% Design Africa 2024.

SCAN. LIKE. FOLLOW. TAG.



@decorex africa



@100percentdesignafrica

[decorex.co.za](https://www.decorex.co.za) [100percentdesign.co.za](https://www.100percentdesign.co.za)

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